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## ***Please join us for our 5th annual Chester Dog Fair!***

This year's Chester Dog Fair will be held on September 14th & 15th. We are looking for businesses and individuals that have a love for animals, the arts, and an active, healthy lifestyle.

As a vendor or sponsor, you will be part of an event that's designed to raise awareness for local and regional services to help families with their canines, while also helping rescue dogs. Your company or business will receive recognition across the state for your commitment to aid in our mission. Sponsors will also be acknowledged via radio advertisements, website, local newspaper, etc., as trusted and recommended experts in their industry, and will also gain recognition through the community for their generous sponsorship.

Fair festivities are designed for dog lovers to shop for both pet and non-pet related items. We also have food trucks, live music, dog demonstrations and activities which fair goers and their dogs can participate in. Families can learn about local pet related services, consult with a local Veterinarian, Groomer, Pet Sitter, Therapy Pet Partner Team and Trainer. Some of our dog activities available will be the Canine Good Citizen testing, scent work, handling skills, trick training, "Doggie Olympics", and our ever popular lure course.

Local non-profit organizations are welcome to come and spread the word of what they do. There is no fee for non-profits to participate, but we do ask for a donation to our raffle. This year all proceeds for the raffles will be donated to the non-profit organizations that are participating.

In addition to all our other activities, we are very excited to announce that the Beer & Wine Tent will be returning for its second year, and expanding to both days! Local wines and beers will be featured from 1 - 3pm on Saturday and Sunday. Also returning for its second year is our microchip clinic! Courtesy of the very generous Chester Veterinary Clinic.

Thank you for taking the time to read about our event and organization,

Susan Hotkowski  
Board President  
Homeward Bound Adoptions CT, Inc.



# SPONSORSHIP LEVELS



All event profits will be donated to Homeward Bound CT, which is a registered 501c3 organization. We graciously accept any level of participation you are willing to provide, whether it be through sponsorship, becoming a vendor or demonstrator, or providing us with raffle items. Non-profit organizations are invited to set up a booth free of charge, we simply require a raffle donation.

## PLATINUM

- RECOGNITION ON ALL ADVERTISING (RADIO, WEBSITE, T-SHIRT, FLIERS, BROCHURES)
- PRIME BOOTH SPACE
- 2 LARGE BANNERS WITH YOUR LOGO

**\$1,000**

## GOLD

- RECOGNITION ON WEBSITE, T-SHIRT, & BROCHURES
- PRIME BOOTH SPACE
- 1 LARGE BANNER WITH YOUR LOGO

**\$500**

## LURE OR BEER TENT SPONSOR

- LARGE BANNER WITH YOUR LOGO AT EITHER THE LURE COURSE OR BEER TENT (YOUR CHOICE)

**\$300**

## SILVER

- RECOGNITION ON WEBSITE & BROCHURES
- BOOTH SPACE

**\$250**

## BRONZE

- RECOGNITION ON WEBSITE & BROCHURES

**\$125**

## INSIDE VENDOR

- 12 X 12 INDOOR BOOTH SPACE (VERY LIMITED!)
- MONETARY OR RAFFLE DONATION IS REQUIRED

**\$60 / \$100**

## OUTSIDE VENDOR

- 12 X 12 OUTDOOR BOOTH SPACE
- MONETARY OR RAFFLE DONATION IS REQUIRED

**\$50 / \$85**

## NON-PROFIT

- 12 X 12 OUTDOOR BOOTH SPACE
- RAFFLE DONATION IS REQUIRED

**FREE**

**FOR ADDITIONAL INFORMATION, PLEASE CONTACT US AT:  
860-553-3641**

**REGISTER ONLINE BY VISITING [FACEBOOK.COM/CHESTERDOGFAIR](https://www.facebook.com/CHESTERDOGFAIR),  
OR [HOMEWARDBOUNDCT.ORG/CHESTER-DOG-FAIR-2019/](http://HOMEWARDBOUNDCT.ORG/CHESTER-DOG-FAIR-2019/)**



# CHESTER DOG FAIR SPONSORSHIP & VENDOR REGISTRATION FORM



NAME: \_\_\_\_\_ BUSINESS NAME: \_\_\_\_\_

WEBSITE: \_\_\_\_\_ EMAIL: \_\_\_\_\_

BUSINESS PHONE: \_\_\_\_\_ CELL PHONE: \_\_\_\_\_

STREET ADDRESS: \_\_\_\_\_ CITY/STATE/ZIP \_\_\_\_\_

\_\_\_\_\_ **PLATINUM (\$1,000)** RECOGNITION ON ALL ADVERTISING (RADIO, WEBSITE, T-SHIRT, FLIERS, BROCHURES), PRIME BOOTH SPACE, & 2 LARGE BANNERS WITH YOUR LOGO

\_\_\_\_\_ **GOLD (\$500)** RECOGNITION ON ALL ADVERTISING (RADIO, WEBSITE, T-SHIRT, FLIERS, BROCHURES), PRIME BOOTH SPACE, & 2 LARGE BANNERS WITH YOUR LOGO

\_\_\_\_\_ **LURE OR BEER TENT SPONSOR (\$300)** LARGE BANNER WITH YOUR LOGO AT EITHER THE LURE COURSE OR BEER TENT (YOUR CHOICE)

\_\_\_\_\_ **SILVER (\$250)** RECOGNITION ON WEBSITE & BROCHURES, PLUS BOOTH SPACE

\_\_\_\_\_ **BRONZE (\$125)** RECOGNITION ON WEBSITE & BROCHURES

\_\_\_\_\_ **INSIDE VENDOR (\$60/\$100)** 12 X 12 INDOOR BOOTH SPACE (VERY LIMITED!), MONETARY OR RAFFLE DONATION IS REQUIRED

\_\_\_\_\_ **OUTSIDE VENDOR (\$50/\$85)** 12 X 12 OUTDOOR BOOTH SPACE, MONETARY OR RAFFLE DONATION IS REQUIRED

\_\_\_\_\_ **NON-PROFIT (FREE)** 12 X 12 OUTDOOR BOOTH SPACE, RAFFLE DONATION IS REQUIRED

NATURE OF BOOTH: \_\_\_\_\_ # OF SPACES \_\_\_\_\_ # OF DAYS \_\_\_\_\_

**WOULD YOU LIKE TO PARTICIPATE IN THE 'DOGGIE OLYMPICS' AT YOUR BOOTH?** \_\_\_\_\_

All registration forms must be accompanied by a check payable to HBCT or equivalent payment by credit card can be made. We will confirm the acceptance of your form via e-mail. Acceptance is based on our discretion; nature of the business must complement the event, and we will not accept an excess of the same craft/food vendor.

Vendor states that the above information is true and will make no claims against Homeward Bound Adoptions CT Inc. By my signature below, I understand and agree to the terms and regulations of this registration form/contract and its attached Information & Policies page and agree to keep my vending area clean during the event(s), remove my trash after the event(s), and refrain from dumping any waste into any drainage system. I understand that I must stay until the end of the event.

SIGNATURE: \_\_\_\_\_ DATE: \_\_\_\_\_

**PLEASE MAIL REGISTRATION FORM & PAYMENT BY AUGUST 7, 2019**